



# 7X BASKET SUPERMART FRANCHISE



Visit Our Website

[7xbasket.com](https://7xbasket.com)





# 7x Basket

Building the Best Supermarket Experience

## Company Introduction

7x Basket is dedicated to providing high-quality products and exceptional customer service. Established in 2024, we have grown to become a trusted name in the retail industry. Our mission is to create a seamless shopping experience while empowering local entrepreneurs through our franchise program.

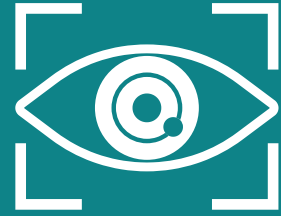
## Contact Information

 +91 9870275327

 [info@7xbasket.com](mailto:info@7xbasket.com)

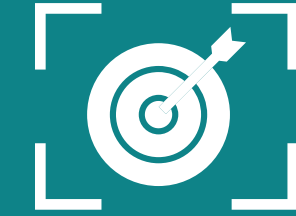
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# Vision & Mission



## Company Vision

At 7x Basket, our vision is to become the leading supermarket chain recognized for quality, value, and customer satisfaction. We are driven by core values of integrity, innovation, and community focus, aiming to make everyday shopping convenient and enjoyable for our customers.



## Company Mission

Our mission is to revolutionize the supermarket experience by offering top-quality products, exceptional service, and unwavering support to our franchise partners, ensuring mutual growth and success in the retail industry.

# Business Model

7x Basket offers franchise opportunities designed to help entrepreneurs succeed in the retail sector. Our business model ensures profitability and growth through a combination of quality products, robust support, and strategic marketing.

## Types of Franchises

**FOFO Model:** Franchise Owned, Franchise Operated Our franchisees benefit from comprehensive support and a proven business strategy that ensures a quick and efficient start-up.



# Our Services



## Interior Design

7x Basket offers expert guidance for store layout, creating inviting environments that enhance customer experience. Franchisees access professional designers for efficient and appealing store setups.



## Product Procurement

7x Basket streamlines product sourcing, providing access to diverse suppliers and negotiating competitive prices. Franchisees benefit from centralized procurement, with dedicated teams managing inventory for optimal stock levels.



## Software Setup

7X Basket provides tailored software solutions for franchisees, including point-of-sale systems and inventory management tools. Franchisees access real-time data insights to make informed decisions and adapt to market changes.

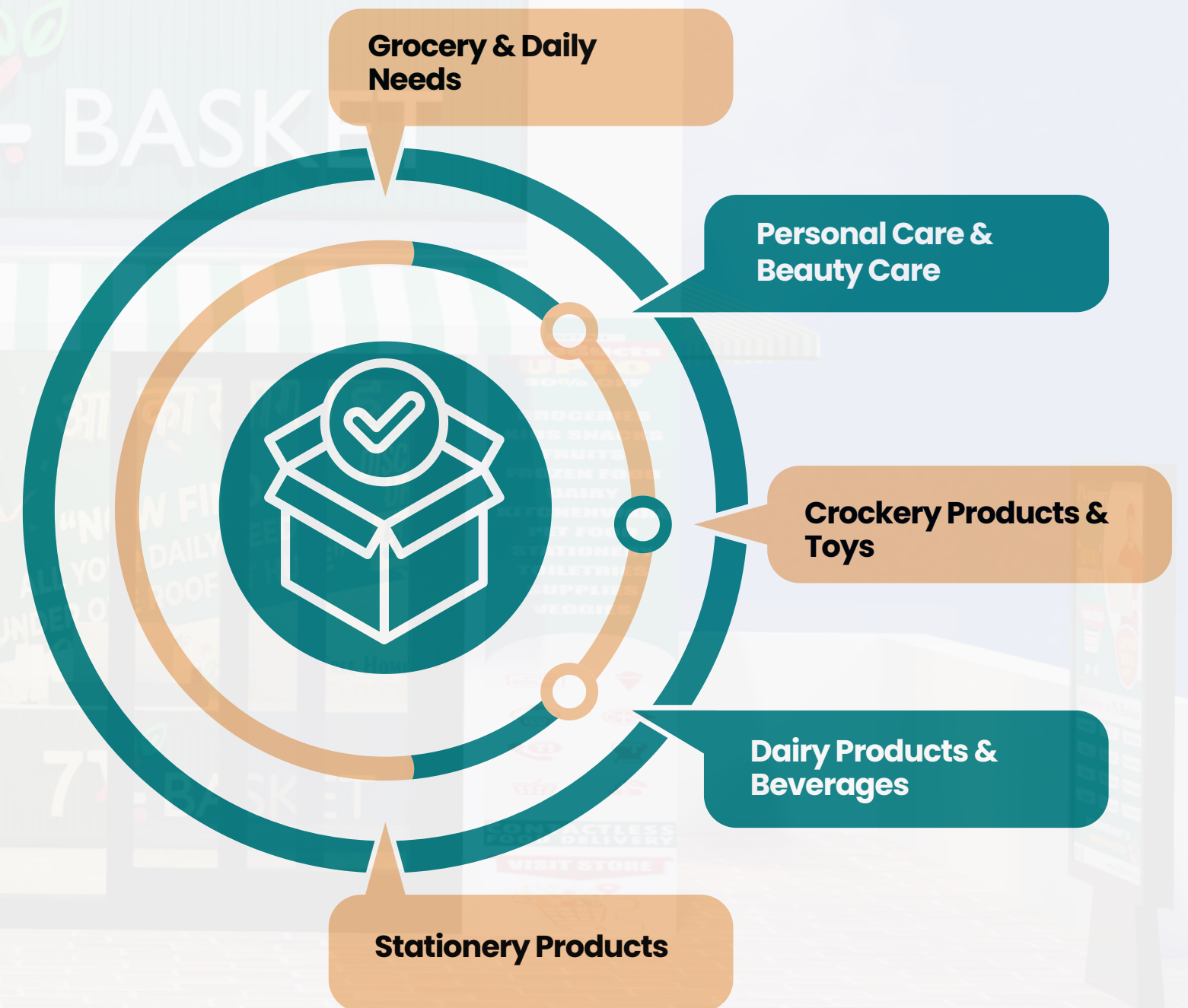
# Our Product Categories

## Unique Schemes & Offers

We offer exclusive products and deals, ensuring our customers always find something special. Our promotional offers like "Buy One Get One Free" and seasonal discounts keep customers coming back.

## Quality Assurance

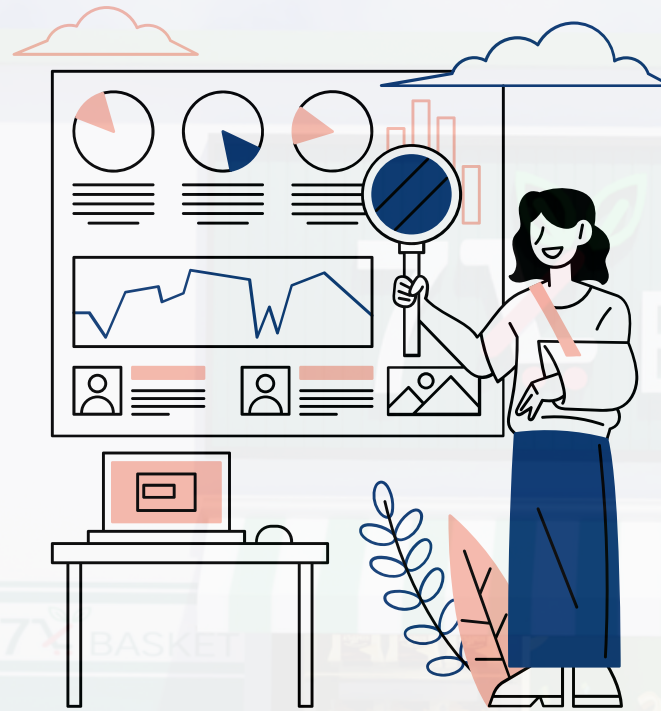
At 7x Basket, quality is paramount. We source our products from trusted suppliers, ensuring freshness and high standards. Regular quality checks and audits are conducted to maintain excellence.



# Support and Benefits

## Marketing Support

- National and local TV advertisements
- Social media campaigns on platforms like Facebook and Instagram
- Promotional materials like flyers, banners, and e-rickshaw promotions



## Operational Support

- National and local TV advertisements
- Social media campaigns on platforms like Facebook and Instagram
- Promotional materials like flyers, banners, and e-rickshaw promotions

## IT Support

- Easy, fast, and efficient billing systems
- Real-time stock updates and inventory control
- Unlimited user access and training



## Hiring & Training Support

- We hire staff for your supermarket
- We train them and support them to run your supermarket efficiently



# Financials and Requirements



**Area Required**

500 Sqft – 10000 Sqft



**Franchise Fee**

₹ 2,10,000 + GST



**Software Fee**

₹ 50,000 Per Login



**Product Cost**

₹ 1000 – 1200 Per Sqft Approx



**Interior Setup Cost**

₹ 1000 – 1500 Per Sqft



# 6 Easy Steps to Start Your 7x Basket Supermarket

## 1. Appointment Booking

Before we offer you a franchise, we conduct a thorough survey of your location. This helps us understand factors such as population density, purchasing capacity, and consumer behavior in your area.

## 3. Franchise Verification

We conduct a rigorous verification process to ensure that all aspects of our franchise company meet the highest standards. This includes double-checking various aspects of our franchise operations to maintain consistency and quality

## 5. Documentation

To formalize the franchise agreement, certain documentation is required. This includes obtaining necessary licenses such as GST and food licenses, establishing rental agreements, drafting partnership deeds, completing local registrations, and finalizing the franchise agreement.

## 2. Site Survey

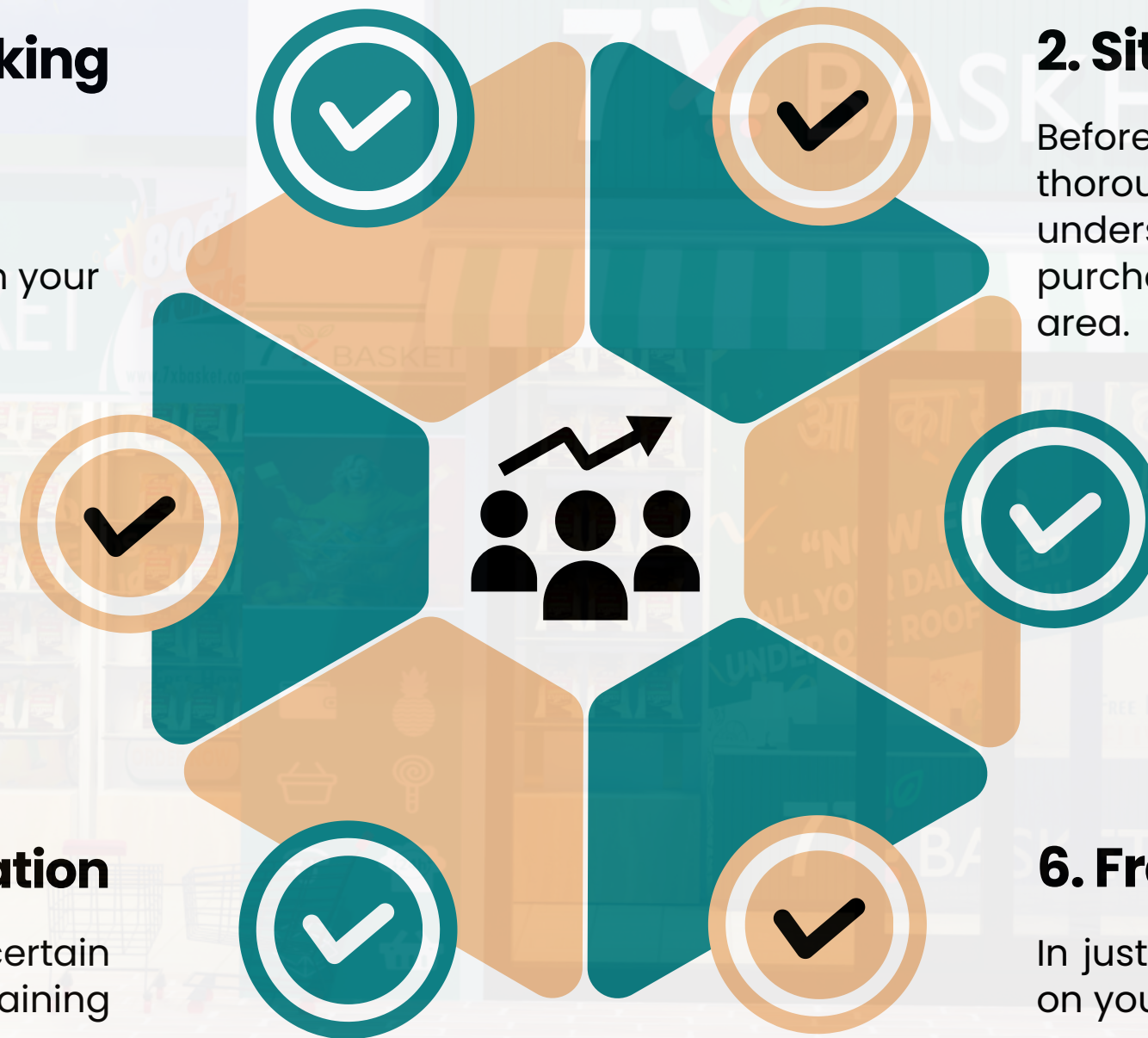
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## 4. Area Code Activation

Depending on the geographic location of our franchise company, different area codes may apply. Before proceeding with your franchise, we verify that the area code applicable to your location is operational and aligned with our business requirements.

## 6. Franchise Kit/Opening

In just a few simple steps, you'll be ready to embark on your journey as a 7x Basket franchisee. We provide you with a comprehensive franchise kit to guide you through the setup process, ensuring a smooth and successful launch of your grocery store as a part of the 7x Basket family in your neighborhood.



# 7 REASONS TO CHOOSE 7x BASKET

01

## Lucrative Margins

Franchisees enjoy attractive profit margins and exclusive deals that maximize earning potential and ensure a high return on investment. With competitive pricing and strategic partnerships, 7X Basket franchisees are well-positioned to succeed in the retail market

02

## Proven Profitability

Benefit from a franchise model that has a proven track record of profitability, providing a solid foundation for your business success

03

## Comprehensive Support

Receive comprehensive support every step of the way, from site selection and setup to ongoing operational assistance, ensuring you have the resources and guidance you need to thrive.

04

## Innovative Technology

Access cutting-edge software solutions and digital marketing strategies that leverage technology to enhance customer engagement, streamline operations, and drive growth.

05

## Diverse Product Range

Offer a diverse range of high-quality products, including groceries, household essentials, specialty items, and more, catering to the varied needs and preferences of your customers.

06

## Established Brand

Leverage the strength and recognition of the 7x Basket brand, trusted by customers nationwide for its quality, reliability, and affordability.

07

## Community Network

Join a supportive community of fellow franchisees, sharing best practices, experiences, and resources to foster mutual growth and success.

## **7x BASKET**

45 Days

Included in Package

No Royalty

Online & Offline

Hiring & Training Provided

Great Margins

Store & Software Training

3 Months Free

## **Vs**

**Setup Time**

**Brand Name**

**Royalty**

**Promotion**

**Staff Management**

**Product Purchasing**

**Training**

**GST Accounting**

## **Other Franchise**

60 to 90 Days

3 Lac to 5 Lac

5% to 6% Royalty

Limited/Paid

Limited Support

Standard Vendor Lists

Standard

Not Included

# 7x Basket Franchise Application Form

First Name :

Last Name :

Email Id :

Mobile No :

Address 1 :

Address 2 :

Firm/Store Name :

Signature :

Documents :

ID Proof, Address Proof, Photo, GST No, PAN Card.

# Contact Us

Thank you for your interest in 7X Basket Supermarket Franchise. We're here to assist you with any inquiries you may have. Please feel free to reach out to us using the contact information.



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**Thank You**  
For Your Attention



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